

TeraSerum™ Jagua



Actera

TeraSerum™ Jagua is a natural ingredient made from the edible jagua fruit (*Genipa americana*), sustainably sourced from the tropical rainforest in Colombia. It is extracted with water and preserved with vegetable glycerin.

This dark blue liquid is standardized and stabilized by proprietary technology to always offer consistent results. TeraSerum Jagua can be applied to many cosmetic, personal care, and home care products to provide an appealing perception enhancement.

INCI

Genipa Americana Fruit Extract (and) Glycerin

Physical Description

Viscous blue liquid

Applications

Shampoos
Hair Treatments
Makeup
Lotions
Conditioners
Water Gels
Mists
Shaving Aids
Creams

Formulation Guidelines

Use as is, or dilute to 10 wt.% in an aqueous solution with your preservative of choice. Readily soluble in the water phase. Keep refrigerated for an extended shelf-life.



TeraSerum Jagua™ Sustainability Program

INCI Genipa Americana Fruit Extract

Actera and its partner in the Amazon region have developed TeraSerum Jagua around the pillars of fair trade, community development, and sustainable ecological sourcing. This program is certified by the Union for Ethical Biotrade and operates in compliance with rigorous biocommerce principals.

Financial & Social Impact

Jagua fruit is grown and harvested in partnership with five Columbian communities, many of which are located in areas of compromised economic and political security. Through these partnerships, 709 family suppliers are offered financial stability and entrepreneurial skill-building opportunities while being trained in safe and sustainable growing practices. Jagua farming initiatives contribute to a 50-75% monthly increase in family income and create 760+ new rural jobs.

Environmental & Ecological Responsibility

Jagua is sustainably-sourced from both native and forestry project trees, all of which are marked and GPS located. Supply practices guarantee fair prices for all contributors, are regulated for the sustainable use of natural resources, and follow established carbon-offsetting standards. All supply is maintained in compliance with UEBT, CDI, and Nagoya Protocol and production is regularly audited by environmental authorities.



DUAL-CHANNEL SUSTAINABLE & SCALABLE SOURCING

COMMUNITY-BASED SUPPLY

- 7,750+ wild trees
- In alliance with community organizations & NGOs
- 5 local communities, 709 family suppliers
- Certified under Nagoya Protocol and Union for Ethical Biotrade (UEBT)

STRATEGIC FARMING PARTNERSHIPS

- 25,900+ forestry project trees
- In alliance with private & forestry companies
- 21-ha Novartis carbon-sink project through Carbon Decisions International (CDI)



Actera

66 Walker Lane • Newtown, PA 18940 • USA
+1 (215) 525-4564
acteraingredients.com